## Strategy \& Objective

The Best Ideas Portfolio is a diversified portfolio (not a fund) of global equities, which we believe to be well positioned to outperform the wider equity market over the longer term. The portfolio has a bias towards developed market, large capitalisation stocks.

Portfolio Performance (GBP) ${ }^{1,2}$

|  | Annualised |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Return (\%) | S. Inception | 5 Years | 3 Years | 1 Year | 3 Month | 1 Month | YTD |
| Best Ideas Portfolio | 11.5 | 11.4 | 17.7 | 13.7 | 7.1 | -1.0 | 7.1 |
| MSCI World | 10.9 | 10.8 | 16.6 | -1.1 | 5.5 | 1.0 | 5.5 |
| Relative | 0.6 | 0.6 | 1.1 | 14.8 | 1.6 | -2.0 | 1.6 |
| Risk (\%) |  | Larges | wdown |  |  | Volatility | lised) |
| Best Ideas Portfolio |  |  | 30.4 |  |  |  | 14.8 |
| MSCI World |  |  | 26.2 |  |  |  | 15.1 |

## Market Commentary

US and European equity markets continued their advance throughout March despite a major sell-off in the financial sector due to the collapse of Silicon Valley Bank and the forced sale of Credit Suisse. The S\&P 500, NASDAQ and Euro STOXX 50 were all up 3.7\%, 6.8\% and $2.0 \%$, respectively. However, the FTSE 100 finished the month down by $2.5 \%$ as headline inflation persisted in the UK. The Bank of England continued to tighten its monetary policy and increased the base rate by a further 25 basis points. Brent crude oil finished the month down by $3.0 \%$ as oil prices came under pressure as a result of the crisis in the banking sector. In fixed income markets, yields on US, UK and German 10-year bonds declined by 45,34 and 36 basis points, respectively. The pound gained $2.6 \%$ against the US dollar.

## Key Contributors to Return

Meta Platforms' shares increased by 18.7\% after announcing another round of significant cost cutting and reducing its total expense guidance for the current year for the third time. Alibaba Group's shares increased by $14.1 \%$ after announcing that it is to reorganise its operations into six independent business groups each with its own board and management. Outside shareholders will be permitted, but Alibaba will remain the majority shareholder.

## Key Detractors from Return

Wells Fargo \& Company's shares declined by $21.7 \%$ in the wake of fears about the solvency of several US banks after the collapse of Signature Bank and Silicon Valley Bank, and the forced sale of Credit Suisse to prevent it from also failing. The Cigna Group's shares declined by $13.9 \%$ after a prominent analyst downgraded the share and expressed concern about an apparent deterioration in its reserves position.

Performance Since Inception (14/04/2011)2


## Sample Porlfolio Statistics²

|  | Current Price | Trailing 12 Month P/E | 12 Month Forward P/E | Dividend Yield |
| :---: | :---: | :---: | :---: | :---: |
| British American Tobacco plc | 2841p | 7.6x | 7.2x | 8.1\% |
| Chubb Ltd | \$194.2 | 12.7x | 10.5x | 1.7\% |
| Meta Platforms Inc-Class A | \$211.9 | 19.2x | 16.4x | 0.0\% |
| Total Portfolio Average |  | 18.7x | 14.5x | 1.3\% |
| MSCI World |  | 17.8x | 16.4x | 2.2\% |

Sector Allocation


Currency Allocation


## Investment Philosophy

Credo's investment philosophy is based on the following tenets:

- We believe that wealth is best created and preserved through patient and disciplined investing, with a focus on the long term
- We follow a value-based approach to investing
- We seek to invest in high quality companies that are attractively priced relative to their future business prospects
- We believe that the market's short-term focus creates opportunities for those willing to concentrate on underlying business performance
- We view risk as permanent losses of capital and not in terms of short-term volatility


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(1) Performance figures are based on a notional portfolio, denominated in pound sterling, designed to track the holdings of the Credo Best Ideas Portfolio. Portfolio incorporates all additions and removals, rebalancing all holdings to a 5\% weighting in the process. Portfolio may not be fully invested at a point in time and therefore can hold a portion of assets in cash, which is assumed to be held in the relevant reporting currency of the portfolio. Portfolio and Benchmark performance is calculated before any fees and includes reinvested dividends net of withholding tax.
(2) Source: Bloomberg pricing as of 31/03/2023 close. All portfolio performance is calculated using Bloomberg PORT, rounded to 1 decimal place.

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Portfolio Performance (USD) ${ }^{1,2}$


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Performance Since Inception (14/04/2011)2


Sample Portfolio Statistics ${ }^{2}$

|  | Current <br> Price | Trailing <br> 12 Month P/E | 12 Month <br> Forward P/E | Dividend <br> Yield |
| :--- | ---: | ---: | ---: | ---: |
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| Meta Platforms Inc-Class A | $\$ 211.9$ | 19.2 x | 16.4 x | $0.0 \%$ |
| Total Portfolio Average |  | $\mathbf{1 8 . 7 x}$ | $\mathbf{1 4 . 5 x}$ | $\mathbf{1 . 3 \%}$ |
| MSCI World | $\mathbf{1 7 . 8 x}$ | $\mathbf{1 6 . 4 x}$ | $\mathbf{2 . 2 \%}$ |  |




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