



# Dividend Growth Portfolio (Managed portfolio of direct equity holdings)

	Retail			Υ
Client Type	Professional			Υ
	Eligible Counterparty			Υ
Knowledge and Experience  Ability to Bear Losses	Basic			Υ
	Informed			Υ
	Expert			Υ
	The investor is seeking to preserve capital or can bear losses to a level specified by the product			NI.
	structure			N
	The investor has no appetite for risk and no ability to bear losses			N
	The investor can bear losses			Υ
	The investor can bear losses beyond the investment amount			N
	Accumulation (young professional) (between 25 and 45 years old)			Υ
	Savings (between 45 and 64 years old)			Υ
	Active retirement (between 65 and 74years old)			Υ
	Passive retirement (>75 years old)			N
Client Needs	Do not require regular reviews/meetings	N/A	Maintain current lifestyle – seek capital growth	Υ
	Protection planning	N	Regular income to supplement earnings needed	Υ
	Savings available to invest (for future needs)	Υ	Accumulate wealth to pass on	Υ
	Diversified investment exposure	Υ	Invest in small investment amounts	N
Client Investment Objectives	Return Profile		Time Horizon	
	Preservation	N	Short (e.g. <3 years)	N
	Growth	Υ	Medium (e.g. between 3 & 5 years)	N
	Income	Υ	Long (e.g. >5 years)	Υ
Client Mandate	Usage		Access (Withdrawals)	
	Solution	Υ	Ready access – normal market conditions	Υ
	Core or component of a portfolio	Υ	Ready access with restrictions	N
	Hedging	N	Access uncertain	N
	Speculation	N/A		
	Other e.g. Sharia, Ethical, Tax Mgmt	N		
Risk	SRRI (or equivalent)			6
	Risks of which the investor must be aware:			
	Key Risks     Equity Investments Risk     Currency Risk	Other Risks  Liquidity Risk Valuation Risk Portfolio Turnover Risk No Operating History Risk Substantial Repurchases Temporary Suspension Counterparty & B Credit Risk		Broker
Channel	Execution Only – retail			N
	Execution Only with Appropriateness – retail			N
	Investment Advice – retail			Υ
	Portfolio Management – retail			Υ
	Non-Retail			Υ

## Credo Capital Limited

### Consumer Duty Target Market Assessment (TMA)

#### Notes

#### **CLIENT TYPE**

- Y = Directly in the target market
- N = Clearly outside the target market (negative target market)
- N/A = Product not designed for client type but is acceptable

#### **KNOWLEDGE AND EXPERIENCE**

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#### **ABILITY TO BEAR LOSSES**

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#### **CLIENT LIFE STAGE**

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#### **CLIENT NEEDS**

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#### **CLIENT INVESTMENT OBJECTIVES**

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### **CLIENT MANDATE (USAGE)**

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#### **CLIENT MANDATE (ACCESS)**

Y for one option only, N for the others

#### **RISK**

- SRRI = integer 1-7
- Key risks = free type

#### **CHANNEL**

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Date of last review: 31/03/2025

