CREDO

Credo Capital Limited Consumer Duty – Target Market Assessment (TMA)



Multi-Asset Portfolio ESG 60/40 (Managed portfolio of funds & ETFs)

	Retail			Y
Client Type	Professional			Y
	Eligible Counterparty			Y
Knowledge and Experience	Basic			Υ
	Informed			Y
	Expert			Y
Ability to Bear Losses	The investor is seeking to preserve capital or can bear losses to a level specified by the product structure			Y
	The investor has no appetite for risk and no ability to bear losses			Ν
	The investor can bear losses			Υ
	The investor can bear losses beyond the investment amount			Ν
Client Life Stage	Junior accumulation (basic investor) (<24 years old)			Υ
	Accumulation (young professional) (between 25 and 45 years old)			Υ
	Savings (between 45 and 64 years old)			Υ
	Active retirement (between 65 and 74years old)			Υ
	Passive retirement (>75 years old)			Ν
Client Needs	Do not require regular reviews/meetings	N/A	Maintain current lifestyle – seek capital growth	Y
	Protection planning	Y	Regular income to supplement earnings needed	Y
	Savings available to invest (for future needs)	Y	Accumulate wealth to pass on	Υ
	Diversified investment exposure	Y	Invest in small investment amounts	Ν
Client Investment Objectives	Return Profile		Time Horizon	
	Preservation	Ν	Short (e.g. <3 years)	Ν
	Growth	Y	Medium (e.g. > 3 years)	Ν
	Income	Y	Long (e.g. >5 years)	Υ
Client Mandate	Usage		Access (Withdrawals)	
	Solution	Υ	Ready access – normal market conditions	Υ
	Core or component of a portfolio	Y	Ready access with restrictions	Ν
	Hedging	Ν	Access uncertain	Ν
	Speculation	N/A		
	Other e.g. Sharia, Ethical, Tax Mgmt	Y		
Risk	SRRI (or equivalent)			5
	Risks of which the investor must be aware:			
	Key Risks	Other Ri		
	Market Risk		Liquidity Risk	
	Currency RiskCounterparty Risk		Portfolio Turnover Risk	
		- C	Inflation Risk	
Channel	Execution Only – retail			Ν
	Execution Only with Appropriateness – retail			Ν
	Investment Advice – retail			Y
	Portfolio Management – retail			Y
	Non-Retail			Y

Notes

Client Type

- Y = Directly in the target market
- N = Clearly outside the target market (negative target market)
- N/A = Product not designed for client type but is acceptable

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Client Mandate (Usage)

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Client Mandate (Access)

Y for one option only, N for the others

Risk

- SRRI = integer 1-7
- Key risks = free type

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Date of last review: 31/03/2025

