CREDO

Credo Capital Limited Consumer Duty – Target Market Assessment (TMA)



Multi-Asset Portfolio Select 5050 (Managed portfolio of funds)

Professional Eligible Counterparty Basic Informed			Y Y
Basic			Y
Informed			Y
	Informed		
Experience Expert			Y
The investor is seeking to preserve capital or can structure	bear losses	to a level specified by the product	Y
The investor has no appetite for risk and no ability to bear losses			Ν
The investor can bear losses			Υ
The investor can bear losses beyond the investment	amount		Ν
Junior accumulation (basic investor) (<24 years old)			Y
Accumulation (young professional) (between 25 and 45 years old)			Y
Savings (between 45 and 64 years old)			Y
Active retirement (between 65 and 74years old)			Y
Passive retirement (>75 years old)			Y
Do not require regular reviews/meetings	N/A	Maintain current lifestyle – seek capital growth	Y
Protection planning	Y	Regular income to supplement earnings needed	Y
Savings available to invest (for future needs)	Υ	Accumulate wealth to pass on	Υ
Diversified investment exposure	Y	Invest in small investment amounts	Y
Return Profile		Time Horizon	
Preservation	Ν	Short (e.g. <3 years)	Ν
Growth	Υ	Medium (e.g. > 3 years)	Ν
Income	Υ	Long (e.g. >5 years)	Υ
Usage		Access (Withdrawals)	
Solution	Y	Ready access – normal market conditions	Y
Client Mandate Core or component of a portfolio Hedging	Υ	Ready access with restrictions	Ν
	Ν	Access uncertain	Ν
Speculation	N/A		
Other e.g. Sharia, Ethical, Tax Mgmt	Ν		
SRRI (or equivalent)			4
Risks of which the investor must be aware:			
Key Risks	Other R	sks	
Market Risk	•	Liquidity Risk	
-			
 Counterparty Risk 			
Execution Only – retail			N
•			N
			Y
			Y
•			Y
	The investor has no appetite for risk and no ability toThe investor can bear lossesThe investor can bear losses beyond the investmentJunior accumulation (basic investor) (<24 years old)	The investor has no appetite for risk and no ability to bear losses The investor can bear losses The investor can bear losses beyond the investment amount Junior accumulation (basic investor) (<24 years old)	The investor has no appetite for risk and no ability to bear losses The investor can bear losses beyond the investment amount Junior accumulation (basic investor) (<24 years old) Accumulation (young professional) (between 25 and 45 years old) Savings (between 45 and 64 years old) Active retirement (between 65 and 74years old) Active retirement (between 65 and 74years old) Do not require regular reviews/meetings N/A Protection planning Y Regular income to supplement earnings needed Savings available to invest (for future needs) Invest in small investment amounts Return Profile Time Horizon Preservation Return Profile Y Long (e.g3 years) Income Y Long (e.g3 years) Loage Access (Withdrawals) Solution Y Ready access – normal market conditions Core or component of a portfolio Hedging N Access Intertictions Access uncertain Speculation N/A Time Horizon Preservation N/A Cother e.g. Sharia, Ethical, Tax Mgmt N SRRI (or equivalent) Restor must be aware: Key Risks Currency Risk Curr



Notes

Client Type

- Y = Directly in the target market
- N = Clearly outside the target market (negative target market)
- N/A = Product not designed for client type but is acceptable

Knowledge and Experience

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Ability to Bear Losses

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Client Life Stage

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Client Needs

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Client Investment Objectives

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Client Mandate (Usage)

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Client Mandate (Access)

• Y for one option only, N for the others

Risk

- SRRI = integer 1-7
- Key risks = free type

Channel

- Y = Directly in the target market
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