

Strategy & Objective

The Best Ideas Portfolio is a diversified portfolio (not a fund) of global equities, which we believe to be well positioned to outperform the wider equity market over the longer term. The portfolio has a bias towards developed market, large capitalisation stocks.

Portfolio Performance (GBP)^{1,2}

	Annualised						
Return (%)	S. Inception	5 Years	3 Years	1 Year	3 Month	1 Month	YTD
Best Ideas Portfolio	12.7	13.8	15.7	11.8	10.2	0.0	5.1
MSCI World	11.8	13.1	15.0	9.5	8.2	0.7	2.9
Relative	0.9	0.7	0.7	2.3	2.0	-0.7	2.2

Risk (%)	Largest Drawdown	Volatility (Annualised)
Best Ideas Portfolio	17.3	12.2
MSCI World	19.0	12.8

Market Commentary

June saw global developed equites remain relatively flat, with continued geopolitical tension surrounding US trade war rhetoric. The S&P 500 rose 0.6% whilst the Euro STOXX 50 and FTSE 100 both fell 0.2%. This was against the backdrop of a continued rise in the US dollar, with pound sterling and euro finishing the month at 1.32 and 1.17 against the greenback respectively. In fixed income, the 10-year yields for US treasuries, UK gilts and German bunds ended the period on 2.9%, 1.3% and 0.3% respectively. Brent Crude rose to \$78 despite OPEC agreeing to increase production, with the commodity resuming its upward trend that began in mid-2017.

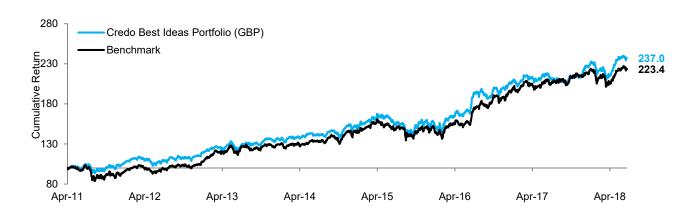
Key Contributors to Return

Merlin Entertainments' shares increased by 5.4% as strong tourism demand data was published for London during the second half of the month. The Walt Disney Company's shares increased by 5.4% after a federal judge ruled in favour of AT&T with regards to the Time Warner acquisition, positive news for the Walt Disney and 21st Century Fox merger.

Key Detractors from Return

Paddy Power Betfair's shares declined by 8.9%, giving back some of the gains of the previous month after the repeal of Professional and Amateur Sport Protection Act of 1992 (PASPA) in the US. Whitbread's shares declined by 6.1%, with weaker growth from the Costa Coffee segment.

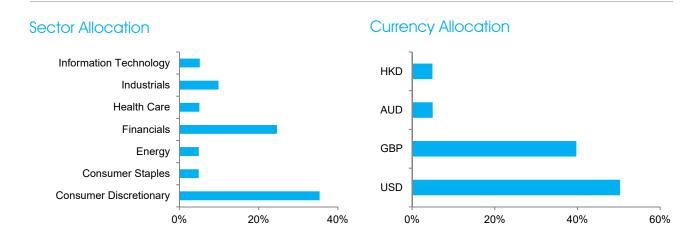
Performance Since Inception (14/04/2011)²





Sample Portfolio Statistics²

	Current Price	Trailing 12 Month P/E	12 Month Forward P/E	Dividend Yield
Adtalem Global Education Inc	\$48.1	18.5x	15.3x	0.0%
BP plc	578p	13.8x	14.0x	5.1%
Microsoft Corp	\$98.6	26.6x	24.4x	1.7%
Total Portfolio Average		17.7x	14.6x	2.4%
MSCI World		18.5x	15.2x	2.5%



Investment Philosophy

Credo's investment philosophy is based on the following tenets:

- We believe wealth is created and preserved by following a patient and disciplined investment strategy that is focused on the long-term.
- We follow a value-based approach to investing.
- We strive to identify matters of strategic importance and focus on methodologies that have proven to be robust through a variety of market cycles, rather than fixating on short-term news-flow and forecasts.
- We aim to minimise turnover in our portfolios and apply our minds when considering transaction size in an attempt to limit transaction costs.
- We view risk as permanent losses of capital and not in terms of short-term volatility.

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- (1) Performance figures are based on a notional portfolio, denominated in pound sterling, designed to track the holdings of the Credo Best Ideas Portfolio. Portfolio incorporates all additions and removals, rebalancing all holdings to a 5% weighting in the process. Portfolio may not be fully invested at a point in time and therefore can hold a portion of assets in cash, which is assumed to be held in the relevant reporting currency of the portfolio. Portfolio and Benchmark performance is calculated before any fees and includes reinvested dividends net of withholding tax.
- (2) Source: Bloomberg pricing as of 30/06/2018 close. All portfolio performance is calculated using Bloomberg PORT, rounded to 1 decimal place.



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Portfolio Performance (USD)^{1,2}

	Annualised						
Return (%)	S. Inception	5 Years	3 Years	1 Year	3 Month	1 Month	YTD
Best Ideas Portfolio	9.8	10.8	9.5	14.2	4.3	-0.7	3.2
MSCI World	8.6	9.9	8.5	11.1	1.7	0.0	0.4
Relative	1.2	0.9	1.0	3.1	2.6	-0.7	2.8

Risk (%)	Largest Drawdown	Volatility (Annualised)
Best Ideas Portfolio	19.3	12.7
MSCI World	22.0	13.0

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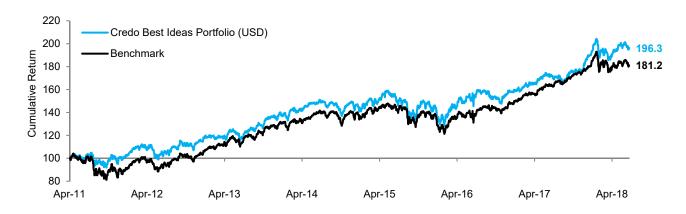
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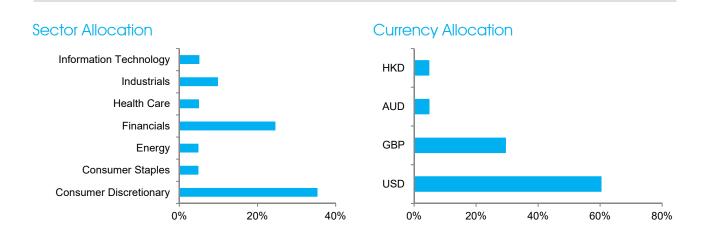
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