

Strategy & Objective

The Best Ideas Portfolio is a diversified portfolio (not a fund) of global equities, which we believe to be well positioned to outperform the wider equity market over the longer term. The portfolio has a bias towards developed market, large capitalisation stocks.

Portfolio Performance (GBP)^{1,2}

Return (%)	Annualised						
	S. Inception	5 Years	3 Years	1 Year	3 Month	1 Month	YTD
Best Ideas Portfolio	11.5	9.4	12.1	11.9	0.1	3.9	11.9
MSCI World	12.6	12.9	19.3	22.9	7.2	2.2	22.9
Relative	-1.1	-3.5	-7.2	-11.0	-7.1	1.7	-11.0

Risk (%)	Largest Drawdown	Volatility (Annualised)
Best Ideas Portfolio	30.4	14.8
MSCI World	26.2	15.1

Market Commentary

After a volatile end to the previous month following the emergence of the Omicron variant, markets quickly recovered as data from South Africa and the UK indicated a lessened risk of severe disease. With higher vaccination rates, particularly in Asia, the global economy is expected to be less vulnerable with the prospect of potential earnings growth in 2022 outweighing rising hospitalisations. The S&P 500 crossed an all-time high and finished 4.5% up from the previous months' close. The Euro STOXX 50 and FTSE 100 finished the month up by 5.8% and 4.8% respectively. UK inflation rose to 5.1% along with increasing labour market tightness and accordingly the Bank of England raised the base rate to 0.25%. In fixed income markets, the yields on US, UK and German 10-year bonds increased by 7, 16 and 17 basis points respectively. With disruptions to oil production, Brent Crude oil rose by 12.9% over the month. The pound was up against the US dollar and euro by 1.8% and 1.4% respectively.

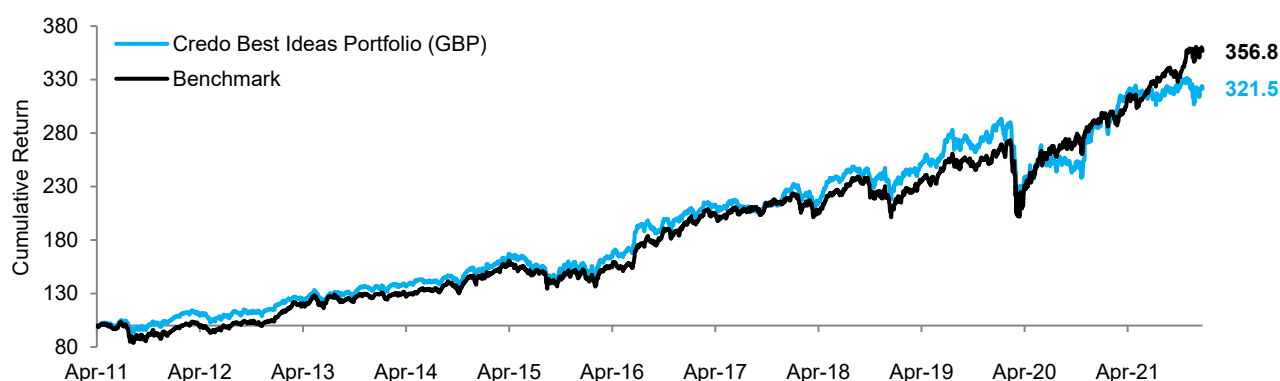
Key Contributors to Return

Cigna's shares increased by 20.1% recovering from a Covid-induced sell-off in November, with the company reiterating its raised profit guidance for 2021 and 2022. Flutter Entertainment's shares increased by 15.4% after several sell-side analysts upgraded the stock on recent weakness due to press speculation about toughening UK regulation.

Key Detractors from Return

Alibaba's shares declined by 6.8% after reports that the Chinese regulator might force companies to de-list from the US, causing European and US investors to pre-emptively wind down positions. AIA Group's shares declined by 4.2% after a covid-related delay of the re-opening of Hong Kong's border to mainland visitors, affecting investors' growth assumptions for the insurance market.

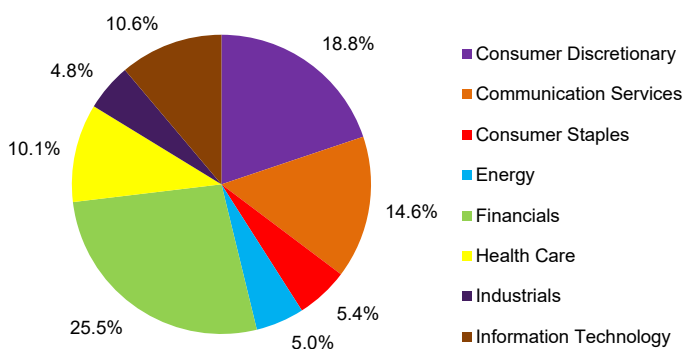
Performance Since Inception (14/04/2011)²



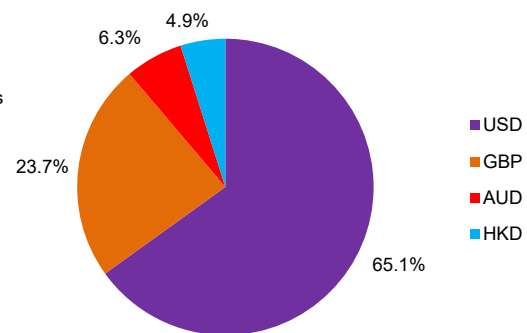
Sample Portfolio Statistics²

	Current Price	Trailing 12 Month P/E	12 Month Forward P/E	Dividend Yield
Alibaba Group Holding - SP ADR	\$118.8	17.4x	13.0x	0.0%
Chubb Ltd	\$193.3	16.3x	13.3x	1.7%
HCA Healthcare Inc	\$256.9	14.2x	13.8x	0.7%
Total Portfolio Average		19.5x	15.2x	1.4%
MSCI World		23.2x	19.3x	1.7%

Sector Allocation



Currency Allocation



Investment Philosophy

Credo's investment philosophy is based on the following tenets:

- We believe that wealth is best created and preserved through patient and disciplined investing, with a focus on the long term
- We follow a value-based approach to investing
- We seek to invest in high quality companies that are attractively priced relative to their future business prospects
- We believe that the market's short-term focus creates opportunities for those willing to concentrate on underlying business performance
- We view risk as permanent losses of capital and not in terms of short-term volatility

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(1) Performance figures are based on a notional portfolio, denominated in pound sterling, designed to track the holdings of the Credo Best Ideas Portfolio. Portfolio incorporates all additions and removals, rebalancing all holdings to a 5% weighting in the process. Portfolio may not be fully invested at a point in time and therefore can hold a portion of assets in cash, which is assumed to be held in the relevant reporting currency of the portfolio. Portfolio and Benchmark performance is calculated before any fees and includes reinvested dividends net of withholding tax.

(2) Source: Bloomberg pricing as of 31/12/2021 close. All portfolio performance is calculated using Bloomberg PORT, rounded to 1 decimal place.

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Portfolio Performance (USD)^{1,2}

Return (%)	Annualised			1 Year	3 Month	1 Month	YTD
	S. Inception	5 Years	3 Years				
Best Ideas Portfolio	9.9	11.7	14.5	10.9	0.7	6.0	10.9
MSCI World	10.7	15.0	21.7	21.8	7.8	4.3	21.8
Relative	-0.8	-3.3	-7.2	-10.9	-7.1	1.7	-10.9

Risk (%)	Largest Drawdown	Volatility (Annualised)
Best Ideas Portfolio	37.1	15.3
MSCI World	34.0	15.1

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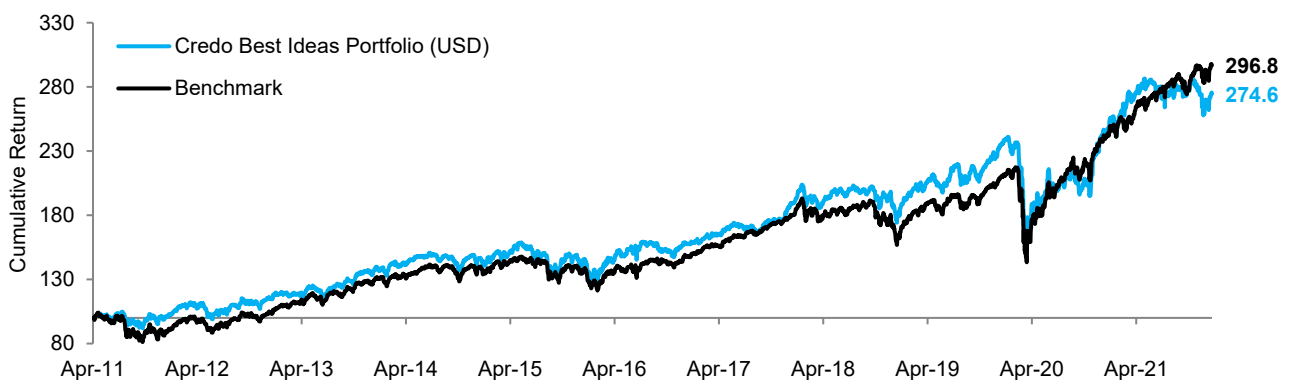
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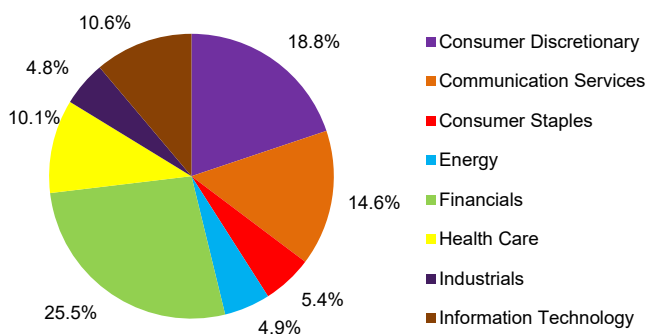
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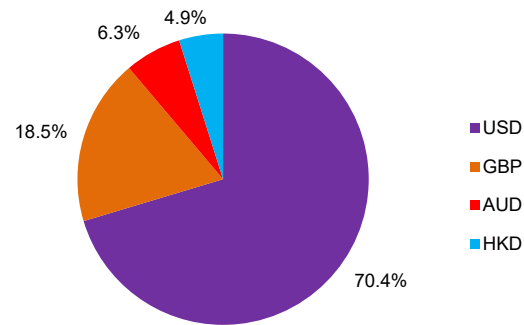
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