

Strategy & Objective

The Dividend Growth Portfolio is a diversified portfolio (not a fund) of global equities, which we believe to be well positioned to outperform the wider equity market over the longer term. The portfolio has a bias towards developed market, large capitalisation stocks.

Portfolio Performance (GBP)^{1,2}

				Annualised		lised
Return (%)	YTD	1 Month	3 Month	1 Year	3 Years	S. Inception
Dividend Growth Portfolio	1.4	-0.3	0.9	11.3	16.5	16.0
MSCI World	6.0	1.0	3.1	16.5	15.8	15.8
Relative	-4.6	-1.3	-2.2	-5.2	0.7	0.2

Risk (%)	Largest Drawdown	Volatility (Annualised)
Dividend Growth Portfolio	11.2	11.4
MSCI World	16.2	11.8

Market Commentary

A collapse of the Republican's healthcare bill in the Senate and a significant weakening of the US Dollar didn't stop the DJIA ending the month up 2.7%. Returns in Europe were more mixed. Despite signs of continued divergence in stance during Brexit negotiations, the FTSE 100 finished 0.9% higher. On the continent, the Euro STOXX 50 rose 0.3% as the ECB reaffirmed its commitment to current stimulus. After sharp moves in June, major government bond yields were relatively stable, with 10-year rates staying around 1.23% and 0.54% in UK and Germany respectively. US 10-year Treasury yields ended the month roughly where they started at 2.29%.

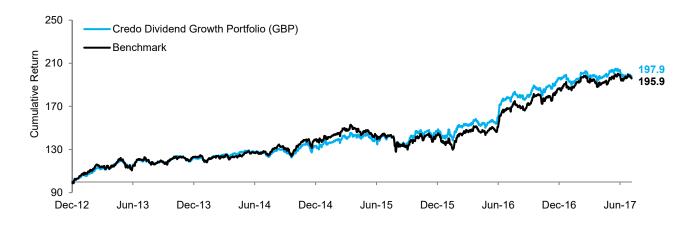
Key Contributors to Return

Statoil's shares increased by 13.5% after a strong reporting season for the European oil sector in which Statoil reported the lowest cash flow breakeven cost of its peers. Nielsen's shares increased by 11.3% following second quarter results in which the turning point for the Buy segment appeared to be in sight.

Key Detractors from Return

Imperial Brand's shares declined by 9.5% following the American Food and Drug Administration announced a new regulatory plan which included lowering the nicotine level in cigarettes. GlaxoSmithKline's shares declined by 7.4% after results in which the local currency earnings growth targets for the full year were trimmed.

Performance Since Inception (28/12/2012)²





Sample Portfolio Statistics²

	Current Price	Trailing 12 Month P/E	12 Month Forward P/E	Dividend Yield
Imperial Brands plc	3120p	11.7x	11.4x	5.1%
Nielsen Holdings plc	\$43.0	26.4x	15.4x	3.2%
Wells Fargo & Co	\$53.9	13.3x	12.5x	2.9%
Total Portfolio Average		18.7x	14.7x	3.5%
MSCI World		21.0x	16.6x	2.5%

Sector Allocation Telecommunication Services Information Technology Industrials Health Care Financials Energy Consumer Staples Currency Allocation USD

Investment Philosophy

Consumer Discretionary

Credo's investment philosophy is based on the following tenets:

0%

• We believe wealth is created and preserved by following a patient and disciplined investment strategy that is focused on the long-term.

30%

0%

20%

40%

60%

80%

- We follow a value-based approach to investing.
- We strive to identify matters of strategic importance and focus on methodologies that have proven to be robust through a variety of
 market cycles, rather than fixating on short-term news-flow and forecasts.
- · We aim to minimise turnover in our portfolios and apply our minds when considering transaction size in an attempt to limit transaction costs.
- We view risk as permanent losses of capital and not in terms of short-term volatility.

10%

20%

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⁽¹⁾ Performance figures are based on a notional portfolio, denominated in pound sterling, designed to track the holdings of the Credo Dividend Growth Portfolio. Portfolio incorporates all additions and removals, rebalancing all holding to a 5% weighting in the process. Portfolio may not be fully invested at a point in time and therefore can hold a portion of assets in cash, which is assumed to be held in the relevant reporting currency of the portfolio. Portfolio and Benchmark performance is calculated before any fees and includes reinvested dividends net of withholding tax.

⁽²⁾ Source: Bloomberg pricing as of 31/07/2017 close. All portfolio performance is calculated using Bloomberg PORT, rounded to 1 decimal place.

Dividend Growth Portfolio (USD)

July 2017



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Portfolio Performance (USD)^{1,2}

				Annualised		lised
Return (%)	YTD	1 Month	3 Month	1 Year	3 Years	S. Inception
Dividend Growth Portfolio	8.4	1.1	2.8	11.4	7.5	11.2
MSCI World	13.3	2.4	5.0	16.1	6.6	10.9
Relative	-4.9	-1.3	-2.2	-4.7	0.9	0.3

Risk (%)	Largest Drawdown	Volatility (Annualised)	
Dividend Growth Portfolio	11.6	11.2	
MSCI World	17.9	10.7	

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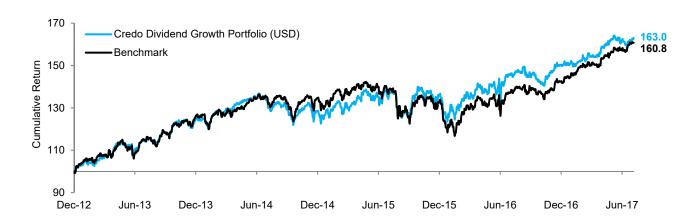
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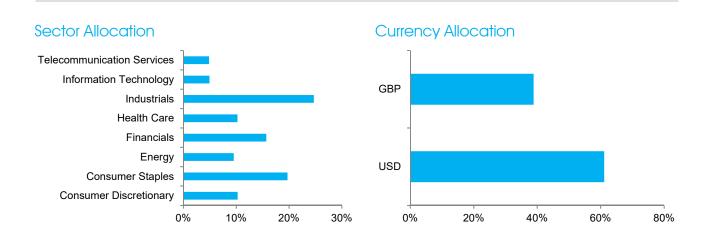
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- (2) Source: Bloomberg pricing as of 31/07/2017 close. All portfolio performance is calculated using Bloomberg PORT, rounded to 1 decimal place.