# Dividend Growth Portfolio (GBP)

September 2017



# Strategy & Objective

The Dividend Growth Portfolio is a diversified portfolio (not a fund) of global equities, which we believe to be well positioned to outperform the wider equity market over the longer term. The portfolio has a bias towards developed market, large capitalisation stocks.

# Portfolio Performance (GBP)<sup>1,2</sup>

					Annualised	
Return (%)	YTD	1 Month	3 Month	1 Year	3 Years	S. Inception
Dividend Growth Portfolio	2.0	-0.2	0.2	9.9	15.9	15.5
MSCI World	6.9	-1.6	1.8	14.4	14.8	15.4
Relative	-4.9	1.4	-1.6	-4.5	1.1	0.1

Risk (%)	Largest Drawdown	Volatility (Annualised)	
Dividend Growth Portfolio	11.2	11.3	
MSCI World	16.2	11.8	

## Market Commentary

September was a generally positive month for global equity markets. In the US, the Fed remained committed to start unwinding its balance sheet and President Trump debuted at the UN general assembly, threatening to "totally destroy" North Korea. Despite this, the DJIA rose 2.2% during the period. In continental Europe, the Euro STOXX 50 rose 5.2% as the Euro weakened amid an indecisive German election that saw right-wing party Alternative for Germany (AfD) gain representation in the Bundestag. In the UK, members of the BoE's Monetary Policy Committee have increased expectations of a potential rate rise in coming months. Sterling rose to its highest post-Brexit level, before retreating to finish the month at 1.34 against the US dollar, whilst the FTSE 100 fell -0.7%. In fixed income, bond yields rose across major markets with 10 year rates in the US, UK, and Germany rising to 2.33%, 1.37%, and 0.46% respectively.

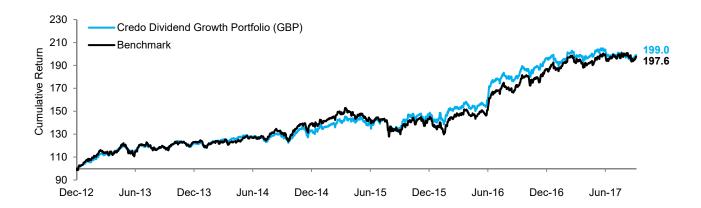
#### **Key Contributors to Return**

Union Pacific's shares increased by 10.1%, benefitting from news that the impact from Hurricane Harvey was less than potentially feared. Wells Fargo's shares increased by 8.0%, with positive news including the prospect of interest rate rises resulting in a sector rally.

## **Key Detractors from Return**

PepsiCo's shares declined by 3.7%, suffering after weak market trends in U.S. beverages. United Technologies' shares declined by 3.0%, reacting negatively to the announcement of the acquisition of Rockwell Collins.

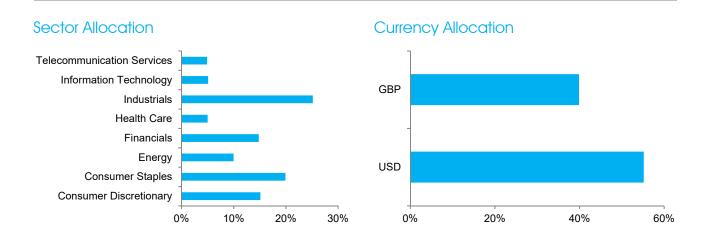
### Performance Since Inception (28/12/2012)<sup>2</sup>





# Sample Portfolio Statistics<sup>2</sup>

	Current Price	Trailing 12 Month P/E	12 Month Forward P/E	Dividend Yield
GlaxoSmithKline plc	1489p	15.1x	13.2x	5.4%
Nielsen Holdings plc	\$41.5	26.2x	14.9x	3.3%
Wells Fargo & Co	\$55.2	13.6x	12.7x	2.8%
Total Portfolio Average		17.8x	14.7x	3.6%
MSCI World		21.0x	16.6x	2.5%



### Investment Philosophy

Credo's investment philosophy is based on the following tenets:

- We believe wealth is created and preserved by following a patient and disciplined investment strategy that is focused on the long-term.
- We follow a value-based approach to investing.
- We strive to identify matters of strategic importance and focus on methodologies that have proven to be robust through a variety of market cycles, rather than fixating on short-term news-flow and forecasts.
- · We aim to minimise turnover in our portfolios and apply our minds when considering transaction size in an attempt to limit transaction costs.
- We view risk as permanent losses of capital and not in terms of short-term volatility.

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<sup>(1)</sup> Performance figures are based on a notional portfolio, denominated in pound sterling, designed to track the holdings of the Credo Dividend Growth Portfolio. Portfolio incorporates all additions and removals, rebalancing all holding to a 5% weighting in the process. Portfolio may not be fully invested at a point in time and therefore can hold a portion of assets in cash, which is assumed to be held in the relevant reporting currency of the portfolio. Portfolio and Benchmark performance is calculated before any fees and includes reinvested dividends net of withholding tax.

<sup>(2)</sup> Source: Bloomberg pricing as of 30/09/2017 close. All portfolio performance is calculated using Bloomberg PORT, rounded to 1 decimal place.

# Dividend Growth Portfolio (USD)

September 2017



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# Portfolio Performance (USD)<sup>1,2</sup>

				A		nnualised	
Return (%)	YTD	1 Month	3 Month	1 Year	3 Years	S. Inception	
Dividend Growth Portfolio	10.7	3.7	3.1	13.8	8.9	11.3	
MSCI World	16.0	2.2	4.8	18.2	7.7	11.0	
Relative	-5.3	1.5	-1.7	-4.4	1.2	0.3	

Risk (%)	Largest Drawdown	Volatility (Annualised)	
Dividend Growth Portfolio	11.6	11.1	
MSCI World	17.9	10.6	

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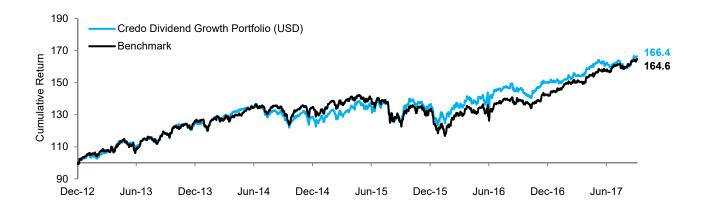
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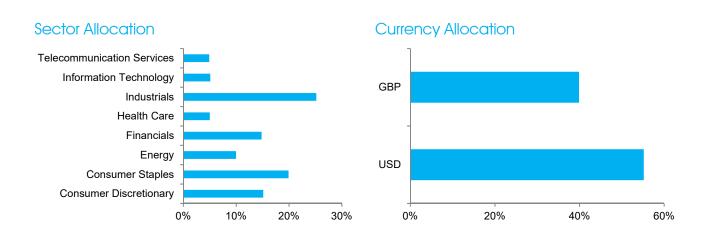
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