Dividend Growth Portfolio (GBP)

October 2019



Strategy & Objective

The Dividend Growth Portfolio is a diversified portfolio (not a fund) of global equities, which we believe to be well positioned to outperform the wider equity market over the longer term. The portfolio has a bias towards developed market, large capitalisation stocks.

Portfolio Performance (GBP)^{1,2}

		Annualised					
Return (%)	S. Inception	5 Years	3 Years	1 Year	3 Month	1 Month	YTD
Dividend Growth Portfolio	13.8	13.3	9.2	13.1	-0.2	-1.1	18.2
MSCI World	13.5	12.2	9.8	11.1	-3.1	-2.6	18.8
Relative	0.3	1.1	-0.6	2.0	2.9	1.5	-0.6

Risk (%)	Largest Drawdown	Volatility (Annualised)
Dividend Growth Portfolio	11.9	11.3
MSCI World	16.2	12.2

Market Commentary

October was largely a positive month for global equity markets. The S&P 500, Euro STOXX 50 and Hang Seng were up 2.2%, 1.1% and 3.3% respectively, while the FTSE 100 was down 1.9%. Markets responded well to Donald Trump's announcement of "Phase One" of a possible trade deal with China but the Fed cut interest rates a further 25 basis points on concerns that the US economy may still be slowing. In the UK, the Brexit departure date was extended to 31 January 2020 after Parliament refused to approve Boris Johnson's new deal before the prior 31 October 2019 deadline. The pound was up 5.3% against the US dollar and up 3.0% against the euro. The yield on UK 10-year bonds increased by 0.03% and the US 10-year yield increased 0.14%.

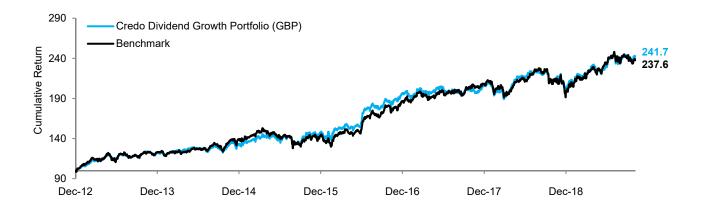
Key Contributors to Return

Las Vegas Sands' shares increased by 7.1% after the company reported positive results relative to low investor expectations for the third quarter. Prudential's shares increased by 6.6% after the company completed the demerger of its UK life and asset management business under the M&G brand.

Key Detractors from Return

Imperial Brands' shares declined by 7.4% after the company lowered expectations for earnings due to increased competition and regulatory scrutiny in Next Generation Products and the CEO tendered her resignation. Chubb's shares declined 5.6% along with shares of other insurance companies after a major competitor reported accelerating pressure from liability claims.

Performance Since Inception (28/12/2012)²



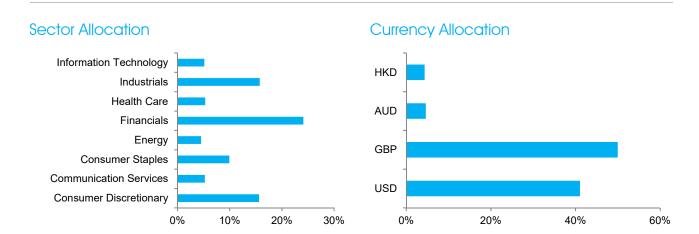
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Sample Portfolio Statistics²

	Current	Trailing	12 Month	Dividend
	Price	12 Month P/E	Forward P/E	Yield
GlaxoSmithKline plc	1769p	15.0x	14.8x	4.5%
Microsoft Corp	\$143.4	28.4x	25.5x	1.4%
Verizon Communications Inc	\$60.5	11.8x	12.3x	4.1%
Total Portfolio Average		17.2x	14.4x	4.0%
MSCI World		19.2x	16.1x	2.5%



Investment Philosophy

Credo's investment philosophy is based on the following tenets:

- We believe that wealth is best created and preserved through patient and disciplined investing, with a focus on the long term
- We follow a value-based approach to investing
- We seek to invest in high quality companies that are attractively priced relative to their future business prospects
- We believe that the market's short-term focus creates opportunities for those willing to concentrate on underlying business performance
- We view risk as permanent losses of capital and not in terms of short-term volatility

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⁽¹⁾ Performance figures are based on a notional portfolio, denominated in pound sterling, designed to track the holdings of the Credo Dividend Growth Portfolio. Portfolio incorporates all additions and removals, rebalancing all holding to a 5% weighting in the process. Portfolio may not be fully invested at a point in time and therefore can hold a portion of assets in cash, which is assumed to be held in the relevant reporting currency of the portfolio. Portfolio and Benchmark performance is calculated before any fees and includes reinvested dividends net of withholding tax.

⁽²⁾ Source: Bloomberg pricing as of 31/10/2019 close. All portfolio performance is calculated using Bloomberg PORT, rounded to 1 decimal place.

Dividend Growth Portfolio (USD)

October 2019



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Portfolio Performance (USD)^{1,2}

		Annualised					
Return (%)	S. Inception	5 Years	3 Years	1 Year	3 Month	1 Month	YTD
Dividend Growth Portfolio	10.3	8.7	11.2	14.3	4.8	3.3	19.6
MSCI World	9.9	7.6	11.9	12.7	2.6	2.5	20.6
Relative	0.4	1.1	-0.7	1.6	2.2	0.8	-1.0

Risk (%)	Largest Drawdown	Volatility (Annualised)
Dividend Growth Portfolio	14.3	11.0
MSCI World	18.7	11.0

Market Commentary

October was largely a positive month for global equity markets. The S&P 500, Euro STOXX 50 and Hang Seng were up 2.2%, 1.1% and 3.3% respectively, while the FTSE 100 was down 1.9%. Markets responded well to Donald Trump's announcement of "Phase One" of a possible trade deal with China but the Fed cut interest rates a further 25 basis points on concerns that the US economy may still be slowing. In the UK, the Brexit departure date was extended to 31 January 2020 after Parliament refused to approve Boris Johnson's new deal before the prior 31 October 2019 deadline. The pound was up 5.3% against the US dollar and up 3.0% against the euro. The yield on UK 10-year bonds increased by 0.03% and the US 10-year yield increased 0.14%.

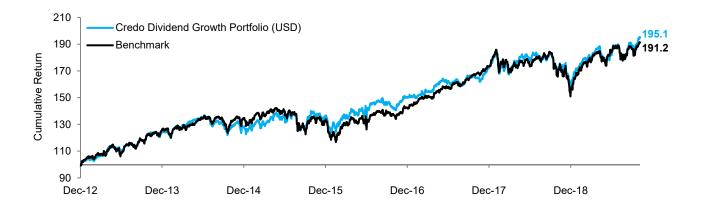
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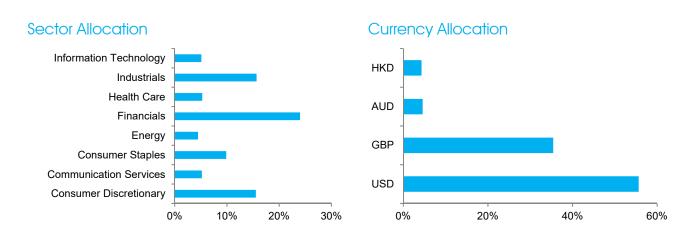
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