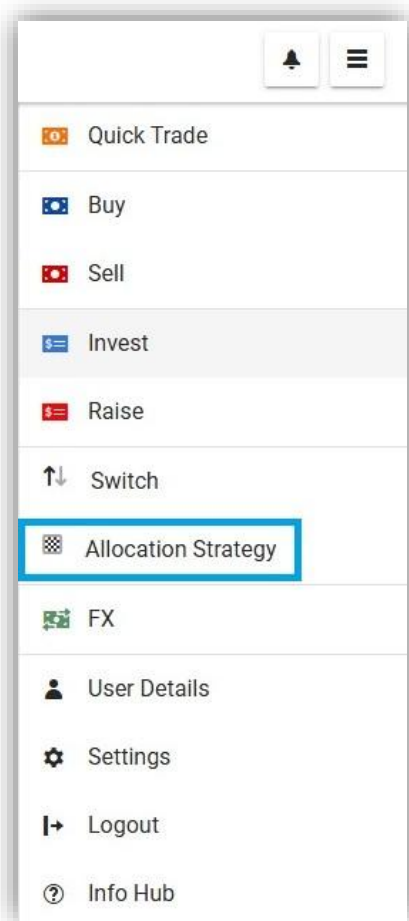


## Let's talk "Allocation Strategy"

A MyCredo Pro feature that automates how trades are divided across accounts. By selecting an allocation rule, users eliminate manual calculations and ensure consistent execution across portfolios.



Choose from 5 strategies to match your trading style

### 1. QUANTITY-BASED INSTRUCTION

This strategy involves buying a fixed number of units, such as shares or investment units, for each client account. For example, you might instruct the system to purchase 100 units for every client, ensuring equal distribution regardless of account size.

### 2. ACCOUNT MARKET VALUE %

With this approach, you buy an amount of the asset that equals a specified percentage of each client's account value. The calculation does not consider whether the account already holds the security. For instance, you could buy 5% of each client's account value in a particular asset, applying the same percentage across all accounts.

### 3. ACCOUNT MARKET VALUE TARGET %

This strategy aims to reach a target percentage holding of the asset in each account. It takes into account the current holdings and calculates how much more needs to be bought or sold to achieve the target. For example, if a client currently holds 2.5% of an asset and the target is 5%, the system will buy an additional 2.5%. If the client holds none of the asset, it will buy the full 5%

### 4. PORTFOLIO MARKET VALUE %

Here, the purchase is based on a percentage of the total portfolio value, rather than individual account values. For example, you might buy 3% of the portfolio's total value in a specific asset, distributing the purchase across all accounts within the portfolio.

### 5. PORTFOLIO MARKET VALUE TARGET %

This method is used to reach a target holding of the asset across the entire portfolio. The system calculates the current percentage held and buys enough to reach the desired target. For example, if the portfolio currently holds 1.5% of an asset and the target is 4%, it will buy an additional 2.5% to meet the target allocation.

The screenshot shows the 'Order Details' step of an allocation strategy configuration. At the top, it displays 'Allocation Strategy' for 'NVDA.US NVIDIA CORP' with a quantity of 11,794 and a total value of \$2,159,776.25. The interface is divided into two main sections: 'Order Details' (step 1) and 'Accounts' (step 2). Under 'Order Details', the transaction type is set to 'Buy'. The security search is 'NVIDIA CORP' with an estimated price of \$183.125 as of 2025/10/13. The 'Allocation Strategy' dropdown is open, showing options: 'Account Market Value Percentage' (selected), 'Quantity', 'Account Market Value Percentage', 'Account Target Percentage', 'Portfolio Market Value Percentage', and 'Portfolio Target Percentage'. The 'Allocation Percentage' is set to 70.0000%. Below this, there is a 'Talk to me' section with a radio button. The 'Order Date' is 13/10/2025 and the 'Settle Date' is 14/10/2025. The 'Order Type' is 'MKT'. At the bottom, it indicates 'Step 1 of 4' and has an 'ENTER ACCOUNTS' button.

## Group-Based Trading

Use “My Groups” to allocate across multiple accounts in one go, ideal for bulk execution.

## Live Price Integration

Orders reflect near real-time pricing for accurate consideration and execution.

## Account-Level Control

View and adjust allocations per account, quantity, percentage, and current holdings all in one place.

Account	Account Name1	Account Name2	Quantity	Perc. of Account	Est. Cash Balance	Est. Consideration	Current Holding	Current Holding Perc.
CC079127 D	Jxxxx Hxx Pxxxxx Txxxxx...	Axxxxx Sxxxx Jxxxx Sxxxx	2874	69.98%	-\$512,601.16	\$526,301.25	0	0.00%
CC079128 D	Sxxxxx Rxxxx Mxxxxxxx		4332	70.00%	-\$774,505.19	\$793,297.50	0	0.00%
CC079128 ID	Sxxxxx Rxxxx Mxxxxxxx		1863	69.99%	-\$332,004.36	\$341,161.88	0	0.00%
CC079129 D	Sxxxxx Axxxxx Sxxxx Jxxxx		935	69.93%	-\$167,763.61	\$171,221.88	0	0.00%
CC079129 ID	Sxxxxx Axxxxx Sxxxx Jxxxx		1790	69.97%	-\$318,992.01	\$327,793.75	0	0.00%

We recommend applying allocation strategies at the account level rather than the portfolio level, since a single portfolio may contain multiple accounts. This approach ensures each account receives the appropriate allocation and avoids unintended aggregation across accounts.

For more information, assistance or to book training on MyCredo, please contact the MyCredo Support team. [MyCredo-support@credogroup.com](mailto:MyCredo-support@credogroup.com)